



Montgomery Matters!

Ten Reasons to Shop Local

10. Shop local because your hometown is more important than purchasing a cheaper pair of socks! For a \$10 item, you pay no more than 20¢ difference in sale tax than in our neighboring communities. However, when you buy in Montgomery, your sales tax stays in your community and helps your community long after the purchase is made.
9. Shop local because business owners, managers and employees are your neighbors.
8. Shopping local creates jobs. The jobs created allow spending in our **local economy** and help create more jobs.
7. Shopping local can save you money. Travel expenses and delivery costs for larger items can make the overall cost of items more.
6. Shopping local is convenient. Local businesses are easy to reach, especially for the elderly and young people, and for those without transportation.
5. Shopping local saves other services. Private and public services cluster around other businesses. As those businesses disappear, so do nearby banks, restaurants & beauty salons.
4. Shopping local means **Community Impact**. Local businesses support local charities, schools and community events, which financially impact your community.
3. Shopping local means competition, and that means fair prices and more choices.
2. Shopping local means your sales tax dollars support law enforcement, fire protection, education, roads maintenance and recreational facilities.
1. When you shop local - **You are saying “My Montgomery Matters”!**

